

THE
LITTLE BLACK
IDEABOOK

by

AmericanSlideChart  SINCE 1934 PERRYGRAF®

1.800.323.4433 | www.americanperrygraf.com

WHO ARE WE?



American Slide Chart | Perrygraf designs audience-interactive dimensional tools that

MAXIMIZE MESSAGE IMPACT
SIMPLIFY COMPLEX CALCULATIONS
&
STREAMLINE PRODUCT COMPARISONS

We provide custom paper & plastic print formats that spin, slide, fold out & pop up into 3D shapes. Format sizes range from handheld to large Point of Purchase displays. American Slide Chart | Perrygraf can create a unique customized product for you.

Visit our new website and get a FREE Dimensional Design for your specific industry!

WHAT DO WE DO?



Click on any of the product images to visit our updated Web Site!

PREMIER PROTEIN
COSTCO
FORMAT
Slide Chart
APPLICATION
Daily Protein Calculator
INDUSTRY
Food and Beverage



READ TO A SEED
FORMAT
Slide Chart with Multiple Slides
APPLICATION
Educational Reading Tool
INDUSTRY
Education



BLUE CROSS
BLUE SHIELD
FORMAT
Double-Slide
APPLICATION
Health Plan Selection Tool
INDUSTRY
Healthcare/ Insurance



DRYLOK (UNITED GILSONITE LABORATORIES) FORMAT
Two Disk Wheel with Hang-Up Eyelet
APPLICATION
In-Store Product Selector Guide
INDUSTRY
Retail/Hardware and Home Repair



HENRY SCHEIN FORMAT
Two Disk Wheel
APPLICATION
Healthcare Practitioner Business Solutions Guide
INDUSTRY
Healthcare/Financial



ZIGNATURE DOG FOODS FORMAT
Three Disk Wheel with Hang-Up Eyelet
APPLICATION
Dog Food Selector Wheel
INDUSTRY
Retail/Pet Food



PROSPERO
Pop-Up House with Door and Windows
APPLICATION
Promotional Mailer
INDUSTRY
Home-Based Medical Care

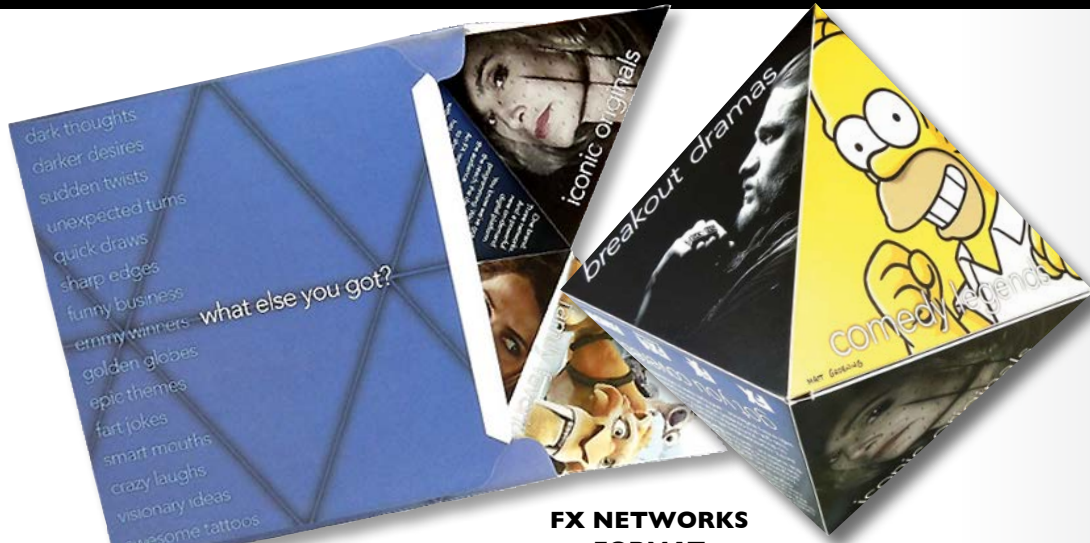
OUR DESIGN TEAM MAKES IT QUICK & EASY



HUMANE SOCIETY TUOLUMNE COUNTY
Pop-Up with Header
APPLICATION
Promotional Mailer
INDUSTRY
Pet Adoption



NATIONAL BEEF FORMAT
Pop-Up Cube
APPLICATION
Retail Promotional Mailer
INDUSTRY
Food and Beverage



**FX NETWORKS
FORMAT**

Pop-Up Diamond
APPLICATION
Promotional Mailer Featuring
Suite of FX Networks
INDUSTRY
Entertainment

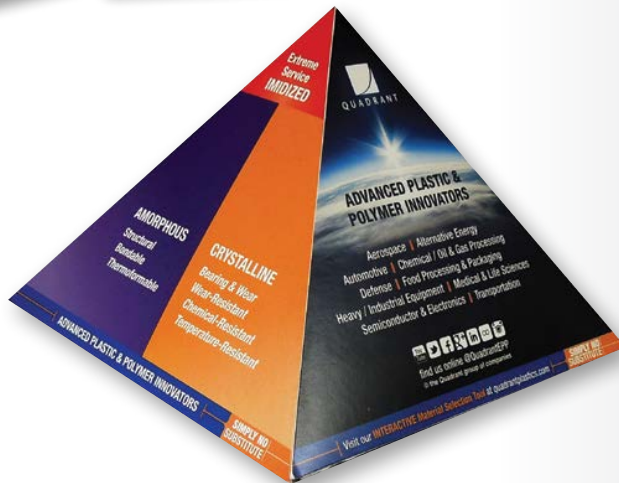
**FIRST STUDENT
FORMAT**

Pop-Up Rectangle
APPLICATION
Promotional Mailer
INDUSTRY
Transportation



**QUADRANT
PLASTICS
FORMAT**

Pop-Up Pyramid
APPLICATION
Specialized Services
Promo Piece
INDUSTRY
Plastics & Injection Molding



**REBUILD AND RECOVER
POP-UP CUBE MAILER
FORMAT**

Pop-Up Cube with Windows
APPLICATION
Direct Mailer
INDUSTRY
Advertising/Self Care

**TRIZETTO
(A COGNIZANT
COMPANY)
FORMAT**

Pop-Up Football
APPLICATION
Pre-Trade Show Promo
INDUSTRY
Healthcare/
IT Solutions



GET A
**FREE
DESIGN**
THAT REFLECTS
YOUR BUSINESS



**HILMOR
FORMAT**

Pop-Up Specialty Shape (Arcade Game)
APPLICATION
2015 AHR Expo HVAC-R Party Invitation
INDUSTRY
HVAC-R



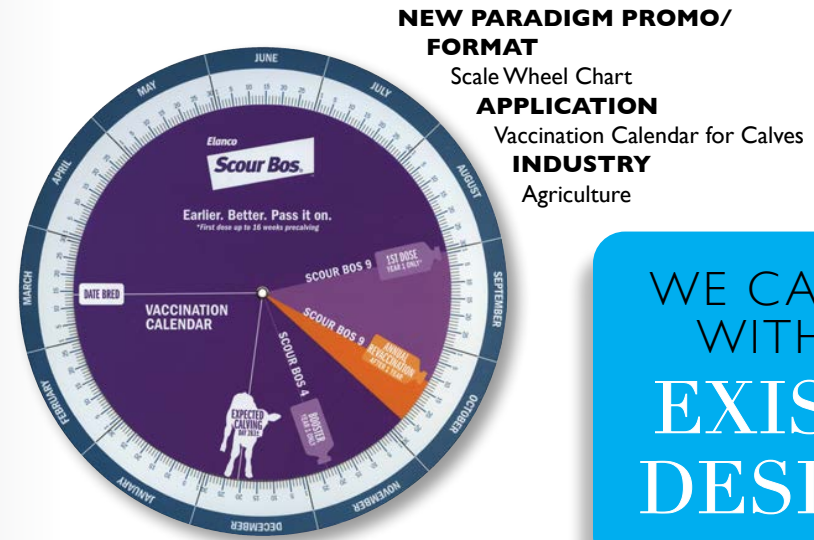
UNIVERSITY OF ROCHESTER
FORMAT
 Dimensional Mailer
APPLICATION
 Welcome Mailer
INDUSTRY
 Higher Education



VISIT PITTSBURGH
FORMAT
 Dimensional Mailer
APPLICATION
 Convention Announcement Mailer
INDUSTRY
 Conventions



HOOKED ON SOLAR
FORMAT
 Dimensional Mailer
APPLICATION
 Cost Comparison Slide Chart
INDUSTRY
 Solar Power



NEW PARADIGM PROMO/FORMAT
 Scale Wheel Chart
APPLICATION
 Vaccination Calendar for Calves
INDUSTRY
 Agriculture

WE CAN WORK WITH YOUR EXISTING DESIGNER



KIMBERLY CLARK
FORMAT
 Slide Chart
APPLICATION
 Shop Towel Selector
INDUSTRY
 Automotive

DRIVE NEW INTEREST...

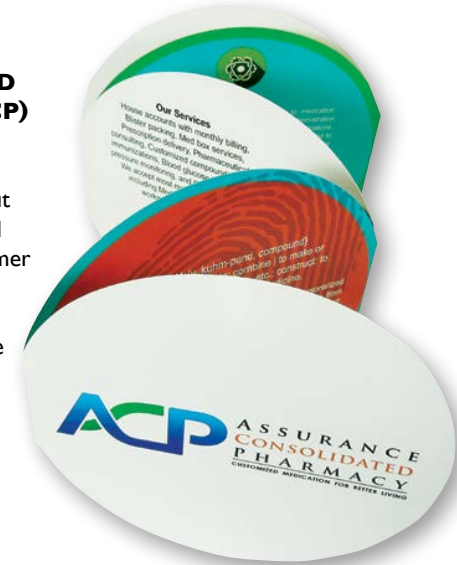
WITH EYE-CATCHING DIMENSION!



**ANDRITZ GROUP
FORMAT**
Direct Mailer
APPLICATION
Art Brew Equipment for Beer
INDUSTRY
Separation Equipment



**ASSURANCE
CONSOLIDATED
PHARMACY (ACP)
FORMAT**
Round Multi-Panel
Accordion Fold-Out
APPLICATION
Informational Consumer
Promo
INDUSTRY
Pharma/Healthcare



**SAF-HOLLAND/
NEWAY
FORMAT**
12 Page Booklet with Slide,
Wheel & Pull-Out Features
APPLICATION
NEWAY LSZ Truck Suspension
System Brochure
INDUSTRY
Transportation Manufacturing



**WILSON STAFF
FORMAT**
Split Slide Chart
APPLICATION
Point of Purchase Display
INDUSTRY
Retail Sporting Goods



**HAFKEY BUSINESS SOLUTIONS/
CARDINAL STRITCH UNIVERSITY
FORMAT**
Dimensional Mailer
APPLICATION
Cost Comparison
INDUSTRY
Higher Education



**NEW HOLLAND
FORMAT**
Bind-In Slide Chart Insert for *Farm Journal*
APPLICATION
Product Features Tool for New 2014 CR & CX Combines
INDUSTRY
Agricultural Equipment



LOOKING FOR MORE

GREAT IDEAS?

Request a free dimensional design or industry sample kit today!



Click here for Free Design or Sample Kit!

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